

LONGREACH SHOW SOCIETY INC.

Established 1895

Sponsorship Prospectus 2021

Longreach Show Society was established in 1895 and encompasses the Longreach Regional Council Areas – which includes the townships of Longreach, Ilfracombe, Isisford and Yaraka.

Due to the tradition of competition, our show attracts competitors from far and wide with exhibitors traveling from outside our region to be part of this event.

The Longreach Show Society provides a mix of exhibition, competition, festivities, arts and culture, entertainment and information to the Longreach Community and the broader Central West Region.

The Longreach Show has been many families' annual traditional outing for generations and as an institution in our community. The show has proven to be remarkably resilient. Over the year's other events have come and gone but the show still manages to stay strong, however to achieve this our show needs ongoing financial support.

Contact

Mrs. Ingrid Miller
Secretary
Mobile: 0467 566 728

LONGREACH SHOWGROUNDS
Sandpiper Street
P.O. BOX 99
LONGREACH QLD 4730

Email: longreachshow@outlook.com.au
Phone: 0467 566 728
Website: www.longreachannualshow.com

Longreach Show Society Inc.

Sponsor Benefits 2021	Diamond \$2,000	Gold \$1,000-\$2000	Silver \$999-\$500	Bronze \$499-\$200
2 x Admission Tickets	✓	✓	✓	✓
2 x Meet & Greet Function Tickets	✓	✓	✓	✓
Official Opening Acknowledgements	✓	✓	✓	✓
Longreach Show Public Address Acknowledgements	✓	✓	✓	✓
Longreach Leader Newspaper – Business Name	✓	✓	✓	✓
Longreach Show Website Acknowledgements	✓	✓	✓	✓
Longreach Show Schedule Advertisement <small>For sponsorship confirmed before 06/03/2021 only.</small>	Full Page	Half Page	Logo	Business Name
Display Company Banners at Longreach Show <small>Sponsors are responsible to supplying all required signage/banner for display</small>	✓	✓	✓	
Complimentary Trade Site (3mx3m)	✓	✓	✓	
Section Naming Rights <small>Naming Rights will be allocated on a first come basis.</small>	✓	✓		
Radio Acknowledgement	✓			
Company Logo on Longreach Show Schedule Front Cover <small>For sponsorship confirmed before 06/03/2021 only.</small>	✓			

Longreach Show Society Inc.

Longreach Annual Show Friday 14th May 2021

2021 Sponsorship Confirmation

Sponsorship & Naming Rights Will Be Allocated on a First Come Basis.

If you would like to support the 2021 Longreach Annual Show, please sign and scan this page and return with full payment. Once payment is received, we will issue you with a Tax Invoice.

Email: longreachshow@outlook.com.au
Post: PO Box 99 LONGREACH QLD 4730

For inclusion in the Longreach Show Schedule, please ensure that this form is returned as soon as possible.

Please email your logo and/or advertisement in JPEG format to longreachshow@outlook.com.au

Placement of signage/banner at the discretion of Longreach Show Society.
Sponsors are responsible for supplying all required signage for display.

Please tick the appropriate boxes below:

- I would like to sponsor the 2021 Longreach Annual Show to the value of \$_____ or Sponsorship Package Level _____ (Refer to Sponsor Benefits Page)
- I would like to choose section naming rights and benefits as part of the above package
_____.
- A free trade site is part of our sponsorship package and we are interested in taking up this option.
(Diamond, Gold & Silver Sponsors)
- We are not interested in sponsoring your 2021 show.

Sponsor Details Form

Contact Name: _____

Business Name: _____

ABN: _____

Address: _____

Phone: _____ Mobile: _____

Email: _____

Signed: _____ Date: _____