

LONGREACH SHOW SOCIETY INC.

Established 1895

February 2019

Dear Business Owner/Operator,

The Longreach Show has been creating memories for the young and the young at heart since 1895. And after 124 years of success, the Longreach Show Society is planning another exciting Annual Show on Saturday 18th May 2019 where **exhibition, entertainment, education and enthusiasm** will be on display for the whole community.

Just a couple of highlights will include:

- Local talent in art, craft, horsemanship, showmanship and much more will be on **exhibition** across over 30 Sections of Show events and activities.
- A new and exciting range of family **entertainment** is locked in to provide hours of laughs for all ages. Be sure not to miss the fabulous thrills and spills of the Rooftop Express Show.
- We're bringing interesting **education** opportunities to the Show and this year is no exception with a innovative technology display area for all to enjoy.
- The Showgrounds will be a hive of **enthusiasm** when side show alley, the main arena and the pavilions come alive with trade displays, competition and a fun filled atmosphere for locals of all ages.

To help us build a successful event, the Longreach Show Society Inc. would like to invite you to be a sponsor of the 2019 Annual Show. It is only through the generosity and valued support of businesses like yours that the Longreach Show has been able to withstand the test of time.

Each level of sponsorship offers increased exposure and advertising for your business. We endeavour to cater for all budgets as the sponsorship that you provide, helps to contribute toward our community hosting another memorable and successful Show. Attached is our 2019 Sponsorship Invitation for further details.

So that we can ensure your business receives full exposure and recognition for your sponsorship, we're kindly asking potential sponsors to advise us prior to Thursday 28th February 2019. This is an early deadline however our advertising material is going to print soon after and we would love to see your business or logo advertised as a valued supporter of our Show.

We look forward to partnering with you in 2019 and if you have any enquiries, please feel free to contact us at any time on the details outlined below.

Warm regards,



Ingrid Miller
Secretary
Longreach Show Society Inc.

2019 Committee

President: Mr Tony Jackson
Vice Presidents: Mrs Mary-Ann Ringrose & Mr Paul Grams
Secretary: Mrs Ingrid Miller
Treasurer: Mr Douglas Brown

PO Box 99
LONGREACH QLD 4730
Email: longreachshow@outlook.com.au
Web: www.longreachannualshow.com
Phone: 0467 566 728
ABN: 28 934 650 031

LONGREACH SHOW SOCIETY INC.

Established 1895

Sponsorship Invitation 2019

Longreach Show Society was established in 1895 and our show encompasses the Longreach Regional Council Areas – which includes the townships of Longreach, Ilfracombe, Isisford and Yarka.

Due to the tradition of competition, our show attracts competitors from far and wide with exhibitors traveling from outside our region to be part of this event.

The Longreach Show Society provides a mix of exhibition, competition, festivities, arts and culture, entertainment and information to the Longreach Community and the broader Central West Region.

The Longreach Show has been many families' annual traditional outing for generations and as an institution in our community. The show has proven to be remarkably resilient. Over the year's other events have come and gone but the show still manages to stay strong, however to achieve this our show needs ongoing financial support.

Contacts

President:	Mr Tony Jackson Phone: (07) 4658 7150
Vice Presidents:	Mary-Ann Ringrose Paul Grams
Secretary:	Mrs. Ingrid Miller Mobile: 0467 566 728
Treasurer:	Douglas Brown Mobile: 0417 654 982

LONGREACH SHOWGROUNDS
Sandpiper Street
P.O. BOX 99
LONGREACH QLD 4730

Email: longreachshow@outlook.com.au

Phone: 0467 566 728

Website: www.longreachannualshow.com

Sponsor Benefits 2019	Diamond \$2,000 +	Gold \$1,000-\$1999	Silver \$999-\$500	Bronze \$499-\$200
Show Admission Tickets	✓	✓	✓	✓
2 x Meet & Greet Function tickets	✓	✓	✓	✓
Longreach Show Program Acknowledgment	✓	✓	✓	✓
Longreach Show Public Address Acknowledgements	✓	✓	✓	✓
Longreach Leader Newspaper – Business Name	✓	✓	✓	✓
Longreach Show Society Facebook Page Acknowledgement	✓	✓	✓	✓
Longreach Show Society Website acknowledgement	✓	✓	✓	✓
Longreach Show Schedule Advertisement or Acknowledgment For sponsorship confirmed prior to 28/02/2019 ONLY	Full Colour	Half Colour	Logo	
Display Company Banners at Longreach Show Sponsors are responsible to supplying all required signage/banner for display	✓	✓	✓	
Complimentary Trade Site (3mx3m)	✓	✓	✓	
Section Naming Rights Naming Rights will be allocated on a first come basis.	✓	✓		
Radio Acknowledgement	✓			
Company Logo on Longreach Show Schedule Front Cover For sponsorship confirmed prior to 28/02/2019 ONLY	✓			

LONGREACH SHOW SOCIETY INC.
Longreach Annual Show Saturday 18th May 2019

2019 Sponsorship Confirmation

Sponsorship & Naming Rights Will Be Allocated on a First Come Basis.

If you would like to support the 2019 Longreach Annual Show, please sign and scan this page and return with full payment. Once payment is received, we will issue you with a Tax Invoice.

Email: longreachshow@outlook.com.au
Post: PO Box 99 LONGREACH QLD 4730

For inclusion in the Longreach Show Schedule, we ask that this form is returned prior to 28/02/2019. We still welcome sponsorship after this date however inclusion in the Show Schedule is not guaranteed so act now to avoid missing out.

Please email your logo and/or advertisement in JPEG format to longreachshow@outlook.com.au

Placement of signage/banner at the discretion of Longreach Show Society.
Sponsors are responsible for supplying all required signage for display.

Please tick the appropriate boxes below:

- I would like to sponsor the 2019 Longreach Annual Show to the value of \$_____ or Sponsorship Package Level _____ (Refer to Sponsor Benefits Page)
- I would like to choose section naming rights and benefits as part of the above package
_____.
- A free trade site is part of our sponsorship package and we are interested in taking up this option.
- We are not interested in sponsoring your 2019 show.

Sponsor Details Form

Contact Name: _____

Business Name: _____

ABN: _____

Address: _____

Phone: _____ **Mobile:** _____

Email: _____

Signed: _____ **Date:** _____